



## 2024 Sponsorship Opportunities

Festival: May 15- 18, 2024

Parade: May 18, 1PM

The 81st annual Phoenixville Dogwood Festival and Parade is one of Phoenixville's oldest traditions. Over 50,000 people attend this four-day festival, offering you a unique opportunity to market within our community and support this family-friendly event.

While our standard sponsorship opportunities are outlined below, we welcome you to reach out to us with a budget and the type of marketing you are most interested in, and we will work with you to create something customized.

### SPONSORSHIP LEVELS

Sponsor Benefits	\$250	\$1,000
Logo inclusion on all print advertisements	X	X
Logo inclusion on 11"x17" window posters	X	X
Logo on festival's website	X	X
Logo on three sponsor boards located throughout festival site	X	X
Logo on banner at grandstand		X
Live mention from grandstand during festival		X
Logo/ name included on social media post		X
Option to participate in the Dogwood Parade		X
10'x10' booth space all four days of the festival		X

Checks can be made payable to the "Phoenixville Jaycees Foundation" and mailed to P.O. Box 183, Phoenixville, PA 19460.

Logos can be sent to [Ericak@phoenixvillejaycees.org](mailto:Ericak@phoenixvillejaycees.org). Please reach out if you would like an invoice or if you would prefer to make an online payment.